



WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Hamburger Gibson Creative
5614 Connecticut Ave, NW #219
Washington, DC 20015

Contract # 1452712

Schedule Dates

10/27/16-10/28/16

Advertiser

People United for Medical Marijuana (67607)

Agency

Hamburger Gibson Creative (21603)

Product

Political - Issues / Propositions (1068)

Brand

Ballot Measure (569852)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Janet, Katowitz,

Phone/Fax

/

CPE

738/766/4419

Account Types

National/Political

Billing Type

Standard

Comments

Ballot Measure

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Marissa Garrett
CO-OP No
Headline # ECR25339526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30.00
Net Total \$170.00
Sales Tax

Jacksonville (WCWJ)

By Broadcast Month
Oct. 2016
Grand Total:
Spots 2
Rate \$200.00
\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	10A- 11A (EST)	1				X				1	\$75.00	\$75.00	Jacksonville (WCWJ)	Judge Mathis	10/24/16
2.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	4P- 5P (EST)	1					X			1	\$125.00	\$125.00	Jacksonville (WCWJ)	Maury	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Hamburger Gibson Creative

do hereby request station time concerning the following issue:

Florida Amendment 2

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: People United for Medical Marijuana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

People United for Medical Marijuana, 20 North Orange Avenue, Suite 1600, Orlando, FL
32801, (850)845-0561

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairperson: John Morgan
Treasurer: Benjamin Pollara

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Janet		
<small>Digitally signed by Janet DN: cn=Janet, email=janel@munkato.com, o=Mundy Kalowitz Media, Inc. Date: 2016.10.01 16:21:46 -04'00'</small>		
_____	_____	_____
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.